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Social Network for Scrapbookers and Paper Crafters Just Launched

Houston, TX – February 21, 2011 – Just launched is a new social network website community designed specifically for scrapbookers, paper crafters and mixed media artists. Paper crafters of all varieties are encouraged to create a free profile page and start connecting. Whether your interest is traditional, digital or hybrid scrapbooking, card making or mixed media collage you will be able to network with other paper-crafting enthusiasts on ScrapbookingSociety.com.

The main focus of the site is to “connect, create and educate”, says Editor-in-Chief Lisa Vance-Robinson. “Scrapbooking and Paper Crafting Society has been specifically designed as a social network,” she continues, “to allow crafters to network, find ideas and inspiration and explore the use of products and techniques. The purpose and benefit to members of ScrapbookingSociety.com is not just about connecting people, but rather providing people the tools and the knowledge to do something better than they could do before.”

When I first became interested in the magical world of scrapbooking and paper crafting,” remembers Robinson, “I wanted to know as much as possible, as soon as possible. I wanted to see what other people were creating, how they were using tools and products, and connect with them to share ideas and find inspiration.”

ScrapbookingSociety.com also offers a venue for crafters to connect directly with scrapbooking companies. “Because manufacturers, distributors and suppliers can join and promote their products,” explains Robinson, “our members are able to learn about products and supplies in great detail, and get to know the companies on a more personal level.”

Members can create online profile pages with a variety of useful features:

- A photo gallery, to showcase and display scrapbook layouts and paper crafting projects
- Embeddable YouTube videos that will play directly on the profile page
- Hot links to the member’s own site, blog, YouTube channel, shop, or other web destination
- Attachments, such as PDF catalogs or tutorials
- Search Engine Optimization (SEO) – each profile page can be optimized by the member with the member’s choice of searchable keywords and description
- All members and sponsors are featured in auto-play slide shows on the site’s home page

Other areas of the site include Articles, Events, Promotions, and Classifieds. Each area features contributions by Society members.

Members who join as a “Sponsor” can choose from a variety of levels of sponsorship, including the option to purchase banner ad space which will show on all of the main pages of the site.

About Scrapbooking Society

Scrapbooking and Paper Crafting Society was founded in 2011 as a social network for paper crafters of all types – traditional, digital, and hybrid scrapbookers, card making artists as well as mixed media artists are all welcome.

ScrapbookingSociety.com serves as a forum to connect, educate, encourage and inspire crafters. It is also designed to strengthen brand recognition of manufacturers, distributors and suppliers of all types of crafting products all in one unique setting.